

KEEPING CHILDREN SAFE



HARI'SWORLD2019



www.harisworld.com

#childsafety

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Why do so many children have accidents in the home?

More than 75% of under-5s who die in an accident, do so in the home - what a terrible statistic...

Hari's World set of books, toys and SafetySack® have been created in an easy and understandable manner to teach children & parents, how to prevent accidents and improve the safety of our young children.



Choking & Strangulation

THESE INJURIES RESULT IN THE HIGHEST NUMBER OF DEATHS FOR
THE UNDER-FIVES WITH INJURIES CATEGORIZED IN THE
FOLLOWING GROUPS:

INHALATION OF FOOD AND VOMIT – A LEADING CAUSE OF DEATHS .
THE INJURIES PRIMARILY AFFECT CHILDREN UNDER THE AGE OF
TWO

SUFFOCATION AND STRANGULATION – 41 CHILDREN DIED FROM THIS CAUSE IN BED OVER THE
FIVE YEAR PERIOD.

A FURTHER 32 DEATHS OCCURRED DUE TO HANGING OR
STRANGULATION ELSEWHERE. LOOPED BLIND CORDS AND NAPPY
SACKS ARE A MAJOR HAZARD



See Hari in the Home



Falls in the home

Injuries from falls lead to the most injury-related admissions for under-fives:

falls from furniture lead to the bulk of hospital admissions; falls on and from stairs and steps continue to be a leading cause of hospital admissions for the under-fives;

SEE OOPS HARI!



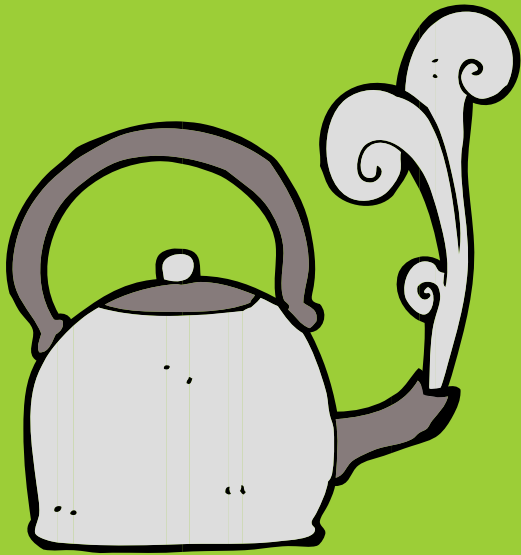
Warning!

MEDICINES & HOUSEHOLD CHEMICALS

Every Week, over 100 under-5s are hospitalized due to
accidental poisoning

Medicines are the cause of almost 70% of poisoning
admissions

Household chemicals account for over 20% of the
admissions



EVERY WEEK **60**

UNDER-5S

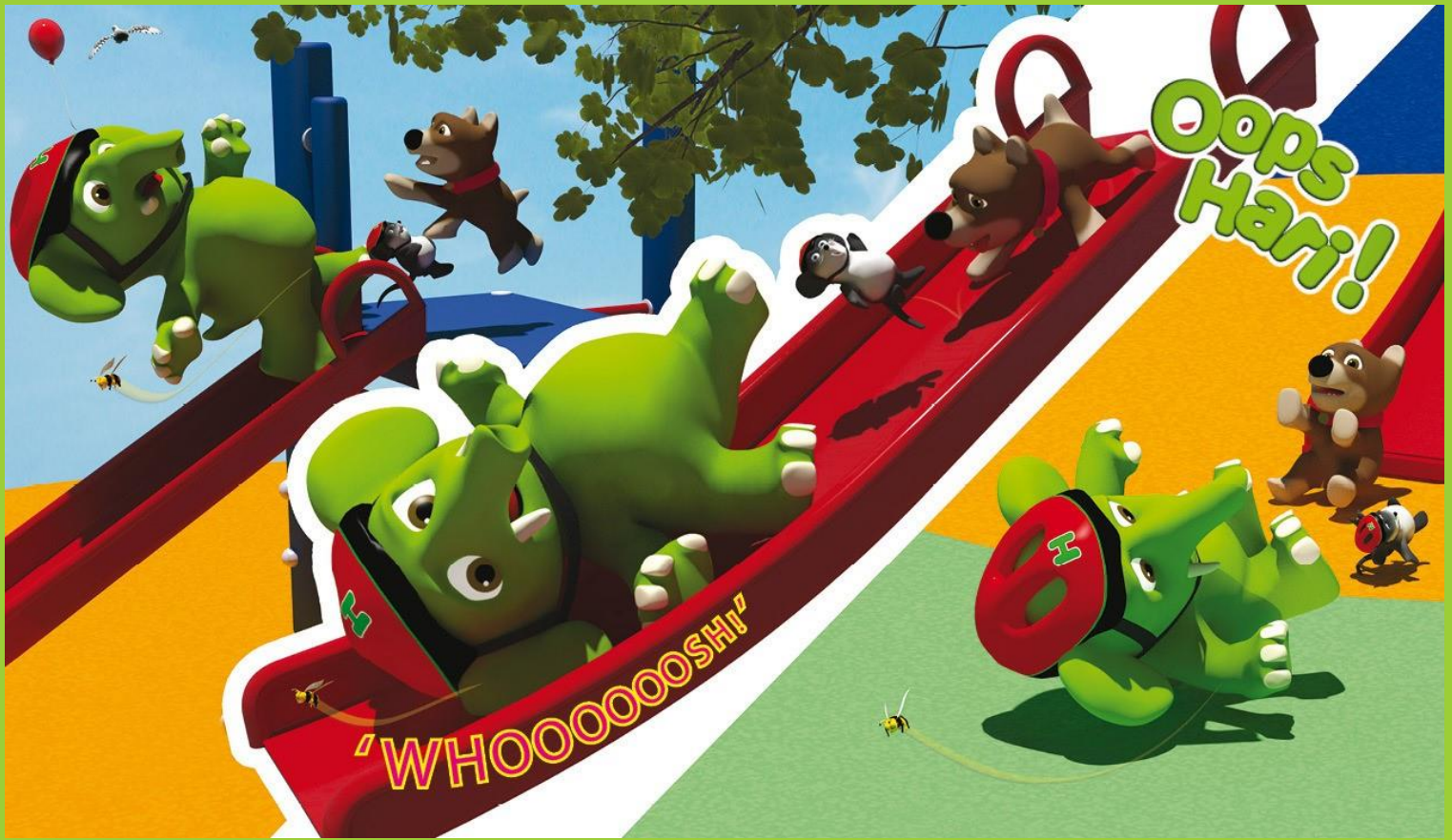
ARE HOSPITALIZED AS A RESULT OF A BURN
OR SCALD

Find out how to prevent these accidents with Hari & friends.....



SEE HARI at Home

5 children drown in garden ponds
every year



Accidents happen everywhere - See Hari at
The Park & Hari on the Beach



HARI'S WORLD

BOOKS, TOYS & EDUCATIONAL PRODUCTS

AIMED AT TEACHING PARENTS
AND CHILDREN ABOUT CHILD SAFETY

4 BOOKS: OOPS HARI, HARI AT HOME, HARI
AT THE PARK & HARI ON THE BEACH

SOFT TOYS: OVER 20 DIFFERENT SOFT TOYS
OF HARI & HIS FRIENDS

SAFETYSACK® EDUCATIONAL TOOLS, BOOKS,
GAMES & TOYS FOR SCHOOLS TO TEACH OUR
SAFETY MESSAGES TO CHILDREN



Haris World SAFETYSACK®
has been redesigned with
small hoops and velcro
fastening replacing the
longer cord
#childsafety

Hari and
friends say
Keep Children
Safe

WWW.HARISWORLD.COM #CHILDSAFETY

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